

From: Mueller, Daniel J.
Sent: Wednesday, July 06, 2005 1:17 PM
To: Kloosterman, Peter W.; Gonzalez, Gerardo M.; Howard-Hamilton, Mary Frances; Kaho, Jane
Cc: Alexander, Joyce M.
Subject: FW: CEP Department Name Change

Here is the item that I removed from the Policy Council agenda at the last meeting of Spring 2005. There were a few discontented faculty members at that time – virtually all in counseling, so I thought we needed to give this name change a little more time and discussion: I talked individually to each of the name change committee members and to each of the counseling faculty members, and I did some research about counseling programs in departments that do not contain the word "counseling" in their name. Also, I searched for "counseling" on the web and found that even excluding the "hit" on our current department name, there were plenty of successful hits for our counseling program. Since the word "psychology" is in the new department name, it turns out that there were actually only one or two worried counseling faculty members – who are concerned primarily about the identity of the counseling master's program. It now seems to me that it is time to go ahead with the proposed name change.

Since Joyce was the head of the name change committee, she can explain whatever needs to be explained to the policy council.

-----Original Message-----

From: Mueller, Daniel J.
Sent: Saturday, May 28, 2005 6:49 PM
To: Daniels, Jeffrey A.; Ridley, Charles R; Sexton, Thomas Lee; STOCKTOR; Thompson, Chalmer E.; Tracy, Michael L.; Whiston, Susan; Cummings, Jack Alan; Huberty, Thomas J. Reed; Martinez, Rebecca S.; Skiba, Russell; Estell, David B.; Ingersoll, Gary M.; Stright, Anne Dopkins; Alexander, Joyce M.; Barab, Sasha A.; Cunningham, Donald J.; Duffy, Thomas M.; 'khay@coe.uga.edu'; Hickey, Daniel T; Plucker, Jonathan Alan; Lesh, Richard A; Schwen, Thomas M; Carspecken, Phil Francis; Delandshere, Ginette; Korth, Barbara; Peng, Chao-Ying Joanne; Kelley, Ken
Subject: Department Name

The departmental name that came forward from the Naming Committee on April 12 is: Learning, Developmental and Psychological Sciences. I am now going to forward this name change request to the Policy Council and to the Dean.

CEP Name Change Committee Summary of Timeline and Procedures used to create a new Department Name

- On December 3, 2004 Dan Mueller created a committee to create a department name that represented more closely the new degree names (learning and developmental science, school psychology, counseling psychology). The members of that committee were Tom Sexton, Jack Cummings, David Estell. Joyce Alexander chaired the committee.
- On December 10, 2004, the “naming committee” met for the first time. After that meeting, an e-mail was sent to all department faculty informing them of our discussions and asking for their input, particularly on soliciting potential names.
- The process and proposed names were discussed at the February 11 faculty meeting, though no decision was made at this time.
- On February 15, the “naming committee” met again. We laid out a procedure by which we would proceed (as noted from the e-mail to faculty):

First, we've tried to narrow the name options to four (see below); 2) we've taken pro/con statements from the various e-mails we received and our own discussions and placed them under each option; 3) We would like to encourage program areas to discuss these name options and get as much feedback as possible; 4) We see a preliminary round of voting where we try to narrow it to two names and then a final round of voting where we narrow it to one.

At this point we also narrowed the reasonable names to 4 and collected snippets of comments we had received about the “pros” and “cons” of each name proposed. At this meeting, it also became clear that not everyone in the department was going to be happy with the new name. This conflict was outlined in an e-mail to faculty the same day:

Other things we talked about:

- 1) The name of the department does need to reflect who we all are in some way, names create images and identities
- 2) On the other hand, access to programs on the website is by program name – no one has to go through the list of departments to get to the program names (in fact, the departments are listed at the bottom of the program name page). So, hopefully whichever name we choose won't affect our ability to recruit students.
- 3) One of our original assumptions was incorrect – not everyone in the department (given the multidisciplinary nature of the learning sciences program) will/does operate from a psychological standpoint. Thus, trying to come up with some more generic name “Psychological Foundations” (or some such) doesn't work across all the programs.
- 4) We want this process to be as open as possible so everyone has a say in what has happened; we want everyone to feel that their concerns are heard and that we have dealt with the tricky issues like APA accreditation, etc. In particular, counseling must have the term “psychology” in the department name.
- 5) So, as you can see #3 and #4 mean we have a conundrum. Hopefully, the four names outlined above deal with both issues in some form.

Faculty were informed in the e-mail that discussion and suggestions were welcome. We encouraged program areas to meet and discuss the consequences of the proposed names.

- In early March, the committee sent preliminary ballots to all faculty members in the department. Votes were cast in the same manner as for Promotion and Tenure cases (envelopes were signed but ballots were anonymous). Each name was rated as “preferred”, “acceptable” or “unacceptable”. Staff members were also asked to provide input, though their data was tallied separately from the faculty. This round of voting clearly narrowed the field to two alternatives. Faculty were updated on March 29.
- On March 29, faculty were given the second round of ballots and were allowed to vote until April 11th. Again, staff members were also asked to provide input, though their data was tallied separately from the faculty data. The outcomes of that ballot revealed one name that clearly had more “preferred”, more “acceptable” votes, and less “unacceptable” votes. Faculty were updated with results on April 12th.
- Outcomes of the voting were discussed at the April 22nd faculty meeting. Not everyone was happy with the outcome, though none faulted the process. In order to explore the reasons for the unhappiness, Dan Mueller met individually with some faculty members throughout the early summer.
- Dan Mueller also sent the name change to our alumni and emeriti faculty for comment.
- On May 28, Dan Mueller sent an e-mail to the faculty updating the status of his conversations with everyone. In it, he noted that everyone realized that no name would be acceptable to everyone and that the process had been fair and open. Thus, the name voted on would be forwarded to policy council in the fall.

Thus, the Department of Counseling and Educational Psychology formally requests to change its name to the Department of Learning, Developmental, and Psychological Sciences.