

New Major Proposal IUB School of Education
Spring 2023

Program Information:

- A. Name of New Major: Educational Studies with two concentrations: 1) Educational Law and Policy and 2) Learning and Technology
- B. Campuses to Offer: IU Bloomington
- C. Academic Unit: School of Education
- D. Mode of Delivery: Classroom and Hybrid
- E. Other Delivery Aspects: None

Rationale for Program:

Changes in the manner educational activities are delivered require that the School of Education (SOE) to adapt and offer degrees to meet these changes. More and more educational and training activities are offered by community agencies using multiple delivery modes. This new major seeks to address educational environments that are not in the formal classroom setting within K-12 schools. These positions can be in after school programs, non-profits, community agencies, educational policy organizations, or in organizations focused on educational training.

Occupational Outlook

Industries that employ professionals focused on education can include governmental, think-tanks, evaluation firms, and community-based organizations. Using the U.S. Bureau of Labor Statistics, the following occupational groups could be served with students from this new major.

- Training and development specialist – help create, plan, and run training programs for businesses and organizations that can be online, in person, or in training facilities.
- Social science research assistants – manage and conduct original analysis on educational topics.
- Social/community service managers – coordinate and supervise organizations that support “public well-being.” They work closely with community stakeholders.
- Data Scientist – manage public data files and learning management systems.

The projected outlook for these types of positions are illustrate below:

Job Title	Growth Rate by 2031	Degree Required	Median Salary in 2021
Training/Development	8%	BA	\$61,570
Social/Community Services Manager	12%	BA	\$74,000
Preschool/Daycare Administrator	8%	BA	\$47,310
Social Science Research Asst.	11%	BA	\$49,720

Cost and Support for the Program

This new degree will mainly use existing courses and a minimal number of new courses. Because the degree is mainly using existing courses, the instructional cost is already within the instructional budget of the SOE.

List of Similar Degrees at Other Institutions

The following institutions have similar programs existing:

Institution	Degree Title
Uni. of Wisconsin – Madison	Education Studies
Purdue University	Education Studies
UC – Irvine	Education Sciences
Uni. of Colorado – Boulder	Leadership and Community Engagement
Uni. of Florida	Education Sciences
Penn State University	Education and Public Policy
UCLA	Education and Social Transformation

Aspects and Quality of the Program

A. Credit Hours (Appendix A: Curriculum Educational Studies Major)

B. Program Competencies or Learning Outcomes

- a. Demonstrate an understanding of the social, cultural, and/or historical contexts of education.
- b. Demonstrate working knowledge of core concepts in learning and educational program development.
- c. Examine educational contexts and learning outcomes from multiple theoretical perspectives (ethical, philosophical, economic and political).
- d. Demonstrate working knowledge of the range of organizations dedicated to community education and training.
- e. Identify, interpret, and critique research related to educational reform and social justice.
- f. Gain professional skills around program, instructional, and policy development.
- g. Develop their identities as an education and community leader.

C. Profile of a graduate:

- a. Law, Policy, and Management: With a concentration in law, policy, and management, the individual is prepared for entry level positions as a policy analyst, research associate, project leader housed in a school district, education service center, state or federal agency, or philanthropic entity. The individual who graduates with this concentration will have the skills to support the analysis, writing, and communication of policy, research and legal matters for diverse audiences as well as to prepare professional learning and engagement opportunities for these audiences to learn about and engage with the issues. Importantly, and reflecting the strengths of the School of Education, the individual will have an understanding of historical and social factors influencing the policy debate, the role of education in both ameliorating and exacerbating inequities, as well as the importance of

effective leadership and management in improving educational performance.

- b. Learning and Technology: With a concentration in learning and technology, the individual is prepared for entry level positions as a learning and development specialist who will help create, plan, and run learning experiences for a wide range of contexts, programs, and organizations. To do this, they must first assess the needs, resources, and constraints in the context. Through surveys, interviews, or consultations, they are prepared to evaluate learning needs and make determinations about designs, coverage, sequence, and pacing. They are also prepared to consider the needs and resources for a diverse range of learners. The learning and development specialist can help author and develop custom learning experiences that may take place given a range of delivery options (e.g., online, blended, or in person). They can organize or facilitate sessions using lectures, team exercises, and other formats. Learning may be facilitated through other delivery formats, such as video, a self-guided tutorial, or other learning management systems. Learning may be collaborative, allowing participants to connect informally with colleagues, experts, and mentors.

D. Accreditation, Licensure, and Certification – Not Applicable

E. Placement of Graduates (See Occupational Outlook)

The SOE has a Career Connections office that will work with non-school settings to place the graduates of the program. In addition, these students will be well prepared to enter graduate programs.

Projected Headcount and FTE Enrollment

The School of Education is committed to marketing the new major and enrollments from other institutions indicate that healthy enrollments (approximately 100 students).

Appendix A

Curriculum for New Educational Studies Major IUB School of Education

Education Studies Core (27 credits)

I251 Learning Theory into Practice
 H205 Introduction to Educational Thought *OR*
 H340 Education & Culture
 W204 Resources for Blended & Online Learning
 U330 Culture & Diversity in Higher Education
 R423 Utilization of Instructional Materials
 G203 Communication for Youth Serving Professional
 *A329 Data Informed Decision Making in Education

Capstone Project Courses

Y402 Introduction to Statistics for Behavioral and Educational Sciences
 Y435 Program Evaluation for Applied Educational Professions

Specializations for Education Studies Students (30 credits)

*NOTE: * indicates forthcoming new courses*

<i>Education Law, Policy & Management Concentration</i>	<i>Learning & Technology Concentration</i>
H200 Introduction to Education Policy	P231 / I231 Computational Technology in Educational Ecosystems
*A200 Leadership in Educational Orgs.	R311 Intro to Instructional Tech
V236 Management and Leading Orgs.	W435 Teaching in Blended & Online Environments
V246 Elements of Governmental and Nonprofit Account Cycle	R341 Multi-Media Instructional Design
H504+ History of American Education	D521+ Participation Training
A308 Legal & Ethical Issues in Education	R521+ Intro to Ins Design and Dev
A608+ Education Law	R541 Instructional Dev. & Prod Process
A615+ Advanced School Law	P574+ <i>or</i> P674+ Topical Seminar in the Learning Science
A500 Introduction to Education Leadership	Track Capstone Linkage
A675+ Special Education Law	P232/I 232: Activity Theory
	R641+ I Instructional Development and Production Process
Total Hours: 30 hours	Total Hours: 30 hours

Courses listed “+” are considered part of the 4+1 degree

Electives: Choose 3 courses from the following list (9 credits) Education Law, Policy, & Management Concentration should take 4 course (12 hours)

EDUC U320 Today's college student

EDUC H340 Education & Culture

EDUC H350 Schooling around the world

EDUC R347 Impact of games and simulations

EDUC R441 Development and management for learning technology

SPEA V186 Introduction public budgeting and finance (pre-requisite to V246)

SPEA V481 Grant writing for public and non-profit

SPEA V443 Managing workforce diversity

SPEA V373 Human resource management in the public sector

SPEA V362 Non-profit management and leadership

Total Degree: 66 - 69 Credits

Possible Accelerated Master's Design for the Future

Both tracks are designed as a 4+1 program such that 12 credits of the undergraduate degree are taken at the graduate level. If the graduate opts to enter a master's program, they can apply these 12 credits in master's programs in the School of Education, including the emerging Master's in Law & Policy, which is designed for individuals with a stated interest in education law and policy but who do not aspire to attend law school. The Learning and Technology track can be used toward any of the master's programs in the Department of Instructional Systems Technology, including: Adult Education, Instructional Systems Technology or Learning Sciences