

Proposed Department Name Change: Counseling and Educational Psychology to Applied Psychology and Research Methodology

Rationale for the name change: The Department of Counseling & Educational Psychology (CEP) approved its name over 15 years ago and since this time there have been several organizational changes, resulting in changes to which programs are housed within the department. First, the department now includes four unique programs (Human Development, School Psychology, Counseling Psychology, and Qualitative & Quantitative Research Methodology). The current department name does not adequately represent the expertise and foci of the departmental programs. Second, in 2021-2022, the Learning Sciences program transitioned from CEP to the Department of Instructional Systems Technology. With this reorganization, the departmental faculty recognized the value in re-imagining how the departmental programs are linked and how these linkages might be better represented in the department's name.

Process of consultation: The Department of Counseling and Educational Psychology (CEP) underwent an extensive, rigorous, and deliberate process of consultation with various stakeholders to explore the potential name change. A taskforce was convened for this purpose. The chair of the taskforce was Dr. Jessica Lester, and the members were Dr. Maryellen McClain, Anna Brice Taylor (a counseling psychology doctoral student), Merve Halipinar (CEP's office student assistant and also a doctoral student in the Curriculum and Instruction Department), and Dr. Joel Wong (ex-officio). Drs. Lester and Wong met with Scott Witzke, Director of Marketing and Communications, to solicit his feedback on several potential names from a marketing and reputational perspective. CEP program coordinators were also encouraged to discuss the issue of the name change with their program colleagues. The taskforce reviewed the names of similar departments at other Big 10 universities, solicited feedback from CEP faculty via an online survey, and discussed possible names at a departmental faculty meeting in November 2022. After this faculty meeting, members of the taskforce discussed the pros and cons of several potential names. Based on the feedback from faculty and Scott Witzke, we proposed that the name, **Applied Psychology and Research Methodology**, best captures the work of CEP's constituent programs. "Applied Psychology" represents the foci of the Human Development, School Psychology, and Counseling Psychology Programs, while "Research Methodology" reflects the expertise of the Qualitative & Quantitative Research Methodology Program. Subsequently, we sent an email to all CEP faculty members to inform them about our intention to propose a vote to change the name of the department to **Applied Psychology and Research Methodology** and invited faculty members to provide any feedback before the vote. Dr. Wong also informed Deans Stacy Morrone and Vasti Torres about the potential new name change and our intention to vote on this change.

Vote: Full-time CEP faculty members were given one week to vote via electronic ballots on the name change in December 2022. Two faculty members were on medical leave and were not expected to vote. 100% of the remaining CEP faculty members (23/23) voted in favor of changing the name of our department to Applied Psychology and Research Methodology.