

Certificate in Teaching Children's and Young Adult Literature (Online)

Course Requirements (12 cr.)

- L631 Multicultural and International Literature for Children and Young Adults (3 cr.)
- L641 Contemporary Issues in Children's and Young Adult Literature (3 cr.)
- L651 Topics in Children's and Young Adult Literature (3 cr.)
- L559 Trade Books in Elementary Classrooms (3 cr.)



New Degree Cover Sheet

Title of Degree: Certificate in Teaching Children's and Young Adult Literature

Campus(es) Offering Degree: Bloomington

Academic Unit
Proposing Degree: School of Education

Department
Hosting Degree: Curriculum & Instruction

** Please note – this this document cannot exceed two pages. All responses must fit in the allotted space using 10-point font.*

I. Academic Features

Goals/Objectives (Rationale for the Program):

The certificate emphasizes multicultural and international perspectives in children's and young adult literature and therefore it invites prospective students who are interested in diverse perspectives in improving instructional procedures and curricula, and who are interested, nationally and internationally, in issues of literacy as educators, program directors, and college and university personnel.

This is an exciting program on a face to face modality and our intention is to make the certificate available to an online market community. We are requiring four courses, two of which are required in the f2f version, and two that were options. Having four prescribed courses instead of two elective courses makes the requirements clearer to students and the advising more manageable

Principal Components (5a):

Principal components include:

- Acquiring general knowledge of children's and/or young adult literature
- Understanding of the research methods used in children's/YA literature research, including critical content analysis, literary analysis, discourse analysis, and other qualitative and quantitative studies.
- Understanding of the theoretical perspectives involved in children's/YA research, such as reader response, literary studies, critical pedagogy, and feminist poststructuralist and critical race theories.
- Acquiring knowledge on perspectives and pedagogical practices that foster diversity, equity and inclusion with children's/YA literature.
- Promoting learning in school settings that demonstrates goals of multicultural education

Relation to Existing Programs (4a&b):

To our knowledge, there are currently no online programs with an explicit focus on teaching Children's and Young Adult Literature IUB or other IU campuses. We see this as a new online market for the School of Education for this online version of an existing certificate, and the hope is that the online reach will allow this to be more attractive to wider audiences.

Coherence with Campus Mission (2a):



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The mission of the LCLE program (within the Curriculum and Instruction Department) is to be actively engaged in improving literacy and building language skills around the world. The certificate emphasizes multicultural and international perspectives in children’s and young adult literature and therefore brings together students within and outside of the program who are interested in diverse perspectives in improving instructional procedures and curricula, and who are interested in issues of literacy and language education as educators, program directors, and college and university personnel.

Benefits of the Program for Constituents (2c, iv):

Students

An online certificate would formally recognize an area of expertise that prospective students have shown interest in engaging with. This program would be a site for fostering knowledge of teaching children’s and young adult literature, along with practitioner inquiry methods for instructional applications for professionals in the field of literacy education.

IU

Historically and in the present, graduate degrees in the areas of children and YA literature have been part of offerings available in institutions of similar standing as IU. Universities such as University of Arizona, The Ohio State University, University of Pennsylvania, University of Texas and the University of Wisconsin, to mention a few, are examples of successful Children and YA literature graduate programs. IU will be able to provide a unique degree in the Indiana area where there seems to be a thriving interest.

State

The certificate courses are responding to local literacy Standards from the Indiana Department of Education. Indiana educators will benefit from a certificate that strengthens their knowledge base and pedagogical skills in the area of literacy and more specifically reading, language arts and the study of literary texts.

Opportunities for Degree Recipients (5f) Inclusive of Any Credentials:

Target for the certificate will be those individuals interested in expanding a particular focus on literacy, diversity, equity and inclusion through children’s and YA literature. For current graduate students with an interest in literacy education research and prospective students with an interest in applied literacy research practices, this certificate provides potential for professional growth and enhanced marketability as literacy educators and instructional leaders.

II. Implementation:

Steady State Enrollment/Degree Completion Projections (year five) (enrollment spreadsheet):

Headcount:	<u>16</u>
FTE:	<u>8</u>
Degree Recipients:	<u>10</u>

Steady Resources (year five):

Faculty Resources (3i)

The Literacy, Culture and Language Education program (within the Curriculum & Instruction Department) currently has the necessary faculty resources to staff the online certificate program.

Capital Equipment (3iii)



New Degree Cover Sheet

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There is no need for capital equipment.

Facilities (3ii)

The certificate will be offered online. There is no need for the use of any facilities.

Program Description
Certificate in Teaching Children’s and Young Adult Literature (Online)

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- L631 Multicultural and International Literature for Children and Young Adults
- L641 Contemporary Issues in Children’s and Young Adult Literature
- L651 Topics in Children’s and Young Adult Literature
- L559 Trade Books in Elementary Classrooms

These are all existing courses.

1. Characteristics of the Program

- a. Campus(es) Offering Program:
Bloomington
- b. Scope of Delivery (Specific Sites or Statewide):
Online
- c. Mode of Delivery (Classroom, Blended, or Online):
Online
- d. Other Delivery Aspects (Co-ops, Internships, Clinicals, Practica, etc.):
N/A
- e. Academic Unit(s) Offering Program:
Curriculum & Instruction

2. Rationale for the Program

- a. Institutional Rationale (Alignment with Institutional Mission and Strengths)
 - Why is the institution proposing this program?
 - How is it consistent with the mission of the institution?
 - How does this program fit into the institution’s strategic and/or academic plan?
 - How does this program build upon the strengths of the institution?

Appendix 1: Institutional Rationale, Detail (This appendix should contain links to the institution’s strategic and/or academic plan or the plans themselves.)

The Certificate in Children’s and Young Adult Literature was approved in 2015 as a face to face program. It is the intention now to expand this certificate to an online format with a modified title to better describe the offerings within the certificate: Certificate in Teaching Children’s and Young Adult Literature (Online). We are requiring four courses, two of which are required in the f2f version, and two that were options. Having four prescribed courses instead of two elective courses makes the requirements clearer to students and the advising more manageable.

There are a number of unique reasons the proposed certificate is timely and relevant and that relates to Indiana University’s strategic planning particularly in efforts to “re-imagine education”. The Certificate in Teaching Children’s and Young Adult Literature (Online) has been constructed with these goals in mind:

- In contemporary times, there is a global awareness that points to the need to better prepared socially conscious members in our society. More specifically, relevant to the proposed certificate, nationally and internationally, the preparation of educators in the use of responsive literacy tools to work with socially, culturally and linguistically diverse learners is imperative. Nationally, organizations such as the National Council of Teachers of English and internationally the International Literacy Association have developed public statements regarding these urgent educational needs. We see the certificate as an opportunity to develop robust experiences to understand the role of Children’s and YA literature in critical engagement with reading for social transformation.
- The successful number of online Ed.D. students enrolled in the Literacy, Culture and Language Education program, now within the Curriculum and Instruction Department, who have shown interest in children’s literature serves as evidence of the need for a focus program on this area. The certificate will also provide an alternative to prospective students who want to expand their knowledge base on critical perspectives on children’s literature within but also outside of the context of the Ed.D. as a stand alone certificate.
- For prospective students interested in deepening their content and pedagogical knowledge, this certificate program fulfills the standards contained within the Common Core English Language Arts Standards—Reading: Literature, such as interpreting literature, understanding the craft and structure of literature, developing knowledge of and being able to compare literature of different genres, and developing pedagogical strategies for teaching literature in schools.
- For international students the certificate responds to standards from professional organizations such as the International Literacy Association where students are expected to “read a wide range of print and nonprint texts to build

an understanding of texts, of themselves, and of the cultures of the the world; Among these texts are fiction and nonfiction, classic and contemporary works.”

The mission of Indiana University, Bloomington, prioritizes its commitment to: “culturally diverse and international educational programs and communities” that meet “the changing educational and research needs of the state, the nation and the world.” The focus of this certificate in Teaching Children’s and Young Adult Literature (Online) brings together local, national and international students with a common interest in the literacy education of young and adolescent learners within a common transnational online learning space, to research and engage with pedagogical and literacy scholarly works in children’s literature across contexts.

b. State Rationale

- How does this program address state priorities as reflected in *Reaching Higher, Achieving More*?

At the state level the Certificate in Teaching Children’s and Young Adult Literature (Online) reflects the *Reaching Higher, Achieving More* by focusing on the education of literacy professionals to work with the culturally and linguistically changing demographics in the state of Indiana. Furthermore, the proposed certificate works to enhance literacy skills that foster engagement with literary texts as life long learning experiences.

c. Evidence of Labor Market Need **(NOTE: This section can be brief for certificates)**

i. National, State, or Regional Need

- Is the program serving a national, state, or regional labor market need?

The certificate emphasizes multicultural and international perspectives in children’s and young adult literature and therefore brings together students within and outside of the department who are interested in diverse perspectives in improving instructional procedures and curricula, and who are interested in issues of literacy and language education as educators, program directors, and college and university personnel.

ii. Preparation for Graduate Programs or Other Benefits

- Does the program prepare students for graduate programs or provide other benefits to students besides preparation for entry into the labor market?

The Certificate in Teaching Children’s and Young Adult Literature has a particular focus on the role of multicultural and global literature for diverse younger audiences. Alongside with contributing to the literacy preparation of educators, in classrooms and alternative sites for literacy development, it also contributes perspectives that explore the potential of literature to help learners appreciate literature as “mirrors and windows” into their lives and the lives of other people and communities. The certificate reaffirms the university commitment to diversity, equity and justice through studying trajectories of research and pedagogical applications to perform in a socially equitable world.

iii. Summary of Indiana DWD and/or U.S. Department of Labor Data

As noted above, this certificate will appeal to teacher educators, community based workers focusing on literacy development and librarians who need additional literacy methods and research training. In addition, individuals with an interest in participating in the research industry in the future would be interested in enrolling in this certificate.

iv. National, State, or Regional Studies

Based on our research seven institutions within the US currently offer children's and young adult certificates, with only three a fully online certificate. The institutions offering either face to face, hybrid, or fully online include the following: Penn State, Rutgers University, Boston University, Portland State University, Michigan State University, Youngstown State University and the University of Southern Mississippi. The uniqueness of this certificate at IU is the international appeal that none of the programs mentioned above seems to address. Online programs within the School of Education, such as the EdD on Literacy, Culture and Language Education seem to have built a robust appeal for international students interested in improving literacy education across international contexts.

v. Letters of Support (Not Required for Certificate)

3. Cost of and Support for the Program (Not Required for Certificate)

4. Similar and Related Programs

a. List of Programs and Degrees Conferred
Certificate in Teaching Children's and Young Adult Literature

i. Similar Programs at Other Institutions

In Indiana there are no similar programs that we are aware of outside of the current residential version of this degree that has averaged 5-8 students a year

Campuses offering (on-campus or distance education) programs that are similar:

- CHE staff will summarize data from the Commission’s Program Review Database on headcount, FTE, and degrees conferred for similar programs in the public sector, as well as information on programs in the non-profit and proprietary sectors, to the extent possible. *CHE Appendix A: Similar Programs at Other Institutions, Detail (This appendix will contain back-up tables for the summary.)*
- Institutions may want to supplement this data with supplementary contextual information, such as relevant options or specializations or whether or not programs at other institutions are accredited or lead to licensure or certification.

ii. Related Programs at the Proposing Institution

There are no related programs at Indiana University

- CHE staff will summarize data from the Commission’s Program Review Database on headcount, FTE, and degrees conferred for related programs at the proposing institution. *CHE Appendix B: Related Programs at the Proposing Institution, Detail (This appendix will contain back-up tables for the summary.)*

b. List of Similar Programs Outside Indiana

Boston University- *Certificate in Children's and YA Literature (16 cr.)*

Michigan State University- *Children's and Young Adult Literature - Graduate Certificate (9 credits)*

Youngstown State University- *Certificate in Literature for Children and Young Adults (12 cr.)*

Rutgers University- *Youth Literature Certificate Program (Online) (15 cr.)*

The University of Southern Mississippi- *Youth Services and Literature Graduate Certificate (15 cr.)*

Portland State University- *Children's and Young Adult Literature Certificate (16 cr.)*

Penn State - *Graduate Certificate in Children’s Literature (online), (15 Cr.)*

c. Collaboration with Similar or Related Programs on Other Campuses

None. There are no similar or related programs across campuses

- Indicate any collaborative arrangements in place to support the program.

5. Quality and Other Aspects of the Program (Not Required for Certificate)

6. Projected Headcount and FTE Enrollments and Degrees Conferred (Not Required for Certificate)

Graduate Studies Committee Template

Prior to presenting at the Graduate Studies Committee (GSC) for review, please provide answers to the following questions, as relevant. Please contact Matthew Boots (mboots1@iu.edu) with any questions.

Title: _____ Certificate in Teaching Children's and Young Adult Literature _____ (TCAYAL)

GSC presenter: _____ Carmen Medina _____

This proposal is for a...

- program change
 new program policy change
 new policy

Include responses to each question, as relevant:

1. What are you proposing and why? (If proposing a change, then the description and rationale should be relevant to the change(s) only.)

The certificate in TCAYAL literature was approved as an onsite certificate degree. This proposal seeks to approve an online version of the program. It also seeks to change the name of the certificate to better represent its content. We are requiring four courses, two of which are required in the f2f version, and two that were options. Having four prescribed courses instead of two elective courses makes the requirements clearer to students and the advising more manageable.

2. How will this impact enrollment?

In the last years, with the large number of students enrolled in the LCLE online EdD, the need for online course offerings has increased drastically. The program (LCLE now part of C&I) has had many requests to have a more specific focus on children's and YA literature. Additionally, other master's and PhD students will be able to join this degree.

3. How will this impact students' time to degree?

All courses within the certificate will count towards other graduate degrees (MA, PhD, EdD). No extra time is required.

4. How will this impact specific student populations and/or DEI issues?

The certificate, from its beginnings have been designed with a DEI vision. All required courses aim to expand a view of children and YA literature with a social justice and equity perspective. (For example: L631 Multicultural and International Literature for Children and Young Adults). Embedded in the courses are perspectives such as: 1) how to select books that represent the social, cultural and linguistic diversity, 2) how do specific books ethically address issues of justice and equity to facilitate the development of socially conscious learning communities 3) which practices foster the successful participation of diverse learners in the areas of reading, engagement and interpretation 4) how do literary and reading experiences serve as tools to close the gap between readers' cultural backgrounds, communities and schools.

5. How will this impact School of Education resources, including faculty loads?

Graduate Studies Committee Template

Prior to presenting at the Graduate Studies Committee (GSC) for review, please provide answers to the following questions, as relevant. Please contact Matthew Boots (mboots1@iu.edu) with any questions.

The LCLE program currently has the faculty with the expertise to teach these courses. In addition, since the courses on the certificate can be counted as part of the required courses in the EdD, PhD and master's, the impact in resources and faculty loads will be minimal.

6. How will this be effectively sustained over time?

The online EdD program in LCLE (within C&I) has shown great success. The goal of the certificate is to compliment and create an interconnected relationship that expands to our already successful programs.

7. What was the departmental vote tally for this proposal? (e.g., “*12 in favor, 2 opposed, 3 abstained*”) 32 yes. 0 no 12/9/2020