Fall 2013 Update
School of Education

IUB and IUPUI
Agenda

• Welcome and Introduction of New Faculty
• Dean’s Report
• State of the School Reports
  – Fiscal Report
  – Undergraduate Enrollment and Direct Admit
  – Graduate Enrollment and Fellowships
  – Research and Development
• Update on Branding of Bloomington campus
New Faculty Hires - Bloomington

- John Hitchcock – IST, Director for CEEP
- Gamze Ozogul - IST
- Cindy Hmelo-Silver – Learning Sciences, Director of CRLT
- Jessica Lester - Inquiry
- Erik Jacobson – Math Education
- Patty Kubow – Social Studies/Foundations, Director of CSSIE
- Sharon Daley - LCLE
Bloomington Approved Searches for 2013-2014

• Instructional Systems Technology/Computer Education, Assistant Professor
• Adult Education, Clinical Assistant Professor
• Special Education, Assistant Professor
New Faculty at IUPUI

• Welcome Subini Annamma – Special Education
IUPUI Approved Searches for 2013-2014

• Language Education
• Counselor Education

IUPUC Approved Searches

• Special Education
• Either Social Studies or Early Literacy
Dean’s Report
Financial Report - Bloomington

- We ended the year with a $610,781 surplus. This is about 2% of our annual budget.
- Reserves continue to be healthy (~ 7 million).
- Classroom renovations complete, 13 classrooms total. Partnered with IU classroom committee and UITS to keep total cost low.
Bloomington Income vs Actual Expenditures
Financial Report - Indianapolis

- Ended year with a deficit of $130,000.
- Available fund balance is ~$2.6 million.
- Closely watching credit hours; attending to growth areas.
- Developing online certificates and badges.
- Plan to offer non credit professional development for additional revenue.
IUPUI Income vs. Expenditures

FY 2009  FY 2010  FY 2011  FY 2012  FY 2013

- Income
- Expenditures
Bloomington Headcount
Undergraduate Enrollment
(does not include Undergraduate Division students)
Bloomington Teacher Education
New Admissions
Bloomington Direct Admit Program

- **Initial Enrollment**
- **Still in Program or Graduated**

<table>
<thead>
<tr>
<th>Year</th>
<th>Initial Enrollment</th>
<th>Still in Program or Graduated</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
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</tbody>
</table>
IUPUI Undergraduate Fall Headcount Enrollment
IUPUI FY Credit Hours

School of Education

- Lower Level
- Upper Level
- Graduate
Several areas are up in enrollment; most are holding or slipping slightly.

Professional development is down as we have expected. We closed down some external arrangements (PBS, PDK) which have dwindled to few or no credits per term. Remainder are courses offered by our own departments.

G901 credits are reduced which is a good thing – these are the students lingering longest in their doctoral programs.
Yield for spring, summer, fall of 2013 – new students who matriculated as a percentage of those who applied:

- PhD … 47.1%
- EdD … 89.7%
- EdS … 81.4%
- MSEd … 55.7%
- Cert … 75.6%

As of 11/14/2013
IUB Graduate Fellowships

<table>
<thead>
<tr>
<th></th>
<th>Offered</th>
<th>Accepted/Declined</th>
</tr>
</thead>
<tbody>
<tr>
<td>UGS: Grad Scholars McNair, EOF</td>
<td>1 McNair, 1 Grad Scholars, 4 EOF</td>
<td>1/0</td>
</tr>
<tr>
<td>Dean’s</td>
<td>4</td>
<td>0/4</td>
</tr>
<tr>
<td>SoE</td>
<td>5</td>
<td>4/1</td>
</tr>
<tr>
<td>Faculty</td>
<td>15</td>
<td>11/4</td>
</tr>
<tr>
<td>Proffitt</td>
<td>8</td>
<td>6/2</td>
</tr>
<tr>
<td>Beechler</td>
<td>5</td>
<td>5/0</td>
</tr>
</tbody>
</table>

FALL 2013

- UGS: McNair, Grad Scholars, and EOF under-represented groups (total 6 students)
- Dean’s offers declined
  - 1 declined
  - 1 not starting
  - 2 chose another institution
- 6 out of 32 of our internal recruitment fellowship offers were to applicants from under-represented groups – all accepted
### Research and Development - Bloomington

<table>
<thead>
<tr>
<th></th>
<th>FY 2010</th>
<th>FY 2011</th>
<th>FY 2012</th>
<th>FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposal Numbers</td>
<td>206</td>
<td>157</td>
<td>137</td>
<td>118</td>
</tr>
<tr>
<td>Proposal Dollars</td>
<td>$49,256,196</td>
<td>$28,475,323</td>
<td>$18,467,778</td>
<td>$31,691,874</td>
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<tr>
<td>Award Dollars</td>
<td>$12,619,616</td>
<td>$19,428,581</td>
<td>$7,339,778</td>
<td>$12,242,322</td>
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<tr>
<td>Expenditure Dollars</td>
<td>$12,008,542</td>
<td>$10,703,387</td>
<td>$10,675,791</td>
<td>$9,768,004</td>
</tr>
<tr>
<td>Indirect Dollars</td>
<td>$1,619,309</td>
<td>$1,377,256</td>
<td>$1,522,236</td>
<td>$1,371,144</td>
</tr>
<tr>
<td>Indirect %</td>
<td>12.8%</td>
<td>7.1%</td>
<td>14.3%</td>
<td>14.0%</td>
</tr>
</tbody>
</table>
Bloomington R & D News

Upcoming Proposal Due Dates

• Internal Grant Proposals Due December 16, 2013
  • Proffitt Academic Year
  • Proffitt Summer
  • Peace and Education
• Research Proposal Incentive Fund Due January 31, 2014

• NSF (www.nsf.gov)
  – Discovery Research K-12 (DRK-12), December 6, 2013
  – Research on Education and Learning (REAL), January 10, 2014
  – Improving Undergraduate STEM Education, February 4, 2014

• IES (www.ies.ed.gov)
  – 2014 dates not announced yet but expect September due dates with Letters of Intent in June.

• Foundation Directory On-line (http://fconline.foundationcenter.org/)
  – We have two subscriptions, one in Ed Library and one in R&D office. Contact Mary Richardson about using the R&D subscription.
## Research and Development - Indianapolis

<table>
<thead>
<tr>
<th></th>
<th>FY 2010</th>
<th>FY 2011</th>
<th>FY 2012</th>
<th>FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposal Numbers</td>
<td>23</td>
<td>20</td>
<td>16</td>
<td>24</td>
</tr>
<tr>
<td>Proposal Dollars</td>
<td>$2,607,551</td>
<td>$3,499,318</td>
<td>$2,163,034</td>
<td>$3,404,199</td>
</tr>
<tr>
<td>Award Dollars</td>
<td>$1,786,047</td>
<td>$1,874,779</td>
<td>$2,014,732</td>
<td>$2,034,375</td>
</tr>
<tr>
<td>Expenditure Dollars</td>
<td>$1,663,938</td>
<td>$1,852,274</td>
<td>$2,421,202</td>
<td>$2,405,701</td>
</tr>
<tr>
<td>Indirect Dollars</td>
<td>$109,711</td>
<td>$117,404</td>
<td>$222,195</td>
<td>$250,811</td>
</tr>
<tr>
<td>IC as % of Exp</td>
<td>6.6%</td>
<td>6.3%</td>
<td>9.2%</td>
<td>10.4%</td>
</tr>
</tbody>
</table>
IUPUI News

• Strategic Planning continues
• Marketing Plan development
• Research Symposium with Moi University, Kenya
• “Celebrate Transformational Educators” Event with NPR’s Claudio Sanchez Nov. 20th
• December Graduation Celebration Celebration with Dr. Nikki Woodson
QUESTIONS OR COMMENTS?
Branding Efforts - IUB
The IU School of Education is for those who **dare** to teach.

We are creating reflective, compassionate, and social conscious teachers, those who will persist and create real long-term change.

If you’re determined to be the kind of teacher your students will never forget, there’s a place for you in the IU School of Education.

An Indiana University School of Education degree serves as strong preparation for any career.
Internal work to be done

- There is much to be celebrated. We must convince one another of our worth.
- We need to challenge our students. This is an incredibly important career.
- It is essential that we inspire men and women to achieve their great potential – and then equip them to tell the world about it.
- Connection with IUB brand is very strong – emphasize it.
Sample translation to ads

- Talk to our current students and they’ll describe their coursework as “rigorous” and “demanding,” but they’ll also tell you about the close relationships they have with their professors, their small cohort size, and, how prepared they feel to one day lead their own classroom.

- Our teachers need to be standing on the front lines of education because that’s exactly where they want to be. Our educators dig in. We prepare teachers with backbone. We prepare teachers with heart. We prepare teachers like you.

- We prepare educators who are never satisfied by the status quo. Teachers who know that this is a challenging, critically important, thankless occupation, and who want to teach not only in spite of that, but also because of that.
What makes us unique – what is our value proposition?

A lot of things:

- An intentionally diverse set of field experiences—including classroom participation starting as early as your second semester—and a potential semester-long student-teaching experience that will equip you to lead your own classroom with confidence and compassion.
- Through our nationally renowned Global Gateway for Teachers, you can student teach at any one of 17 international locations, in Chicago, or on one of three Navajo reservations. Not only will you gain additional teaching experience, you will develop first-hand expertise in working with students from different backgrounds.
- You will move through the curriculum with a tight-knit group of peers, forming close relationships and creating a community of educators that will serve as a support system, sounding board and built-in professional network upon graduation.
- As Hoosiers, IU School of Education students are part of one of the most vibrant campus communities in the country. For sports, food, culture and campus beauty, Bloomington and Indiana University are regularly ranked among the top in the nation by publications such as Forbes, Newsweek, The New York Times, Sports Illustrated, Travel & Leisure and USA Today.
# Initial Marketing Implementation

<table>
<thead>
<tr>
<th>Radio Promotional Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Opening Closing billboards – IU football (12 broadcasts)</td>
</tr>
<tr>
<td>- Two (4) customized statewide radio spots during IU football (12 broadcasts)</td>
</tr>
<tr>
<td>- One live read – statewide radio network during IU football (12 broadcasts)</td>
</tr>
<tr>
<td>- One (4) statewide radio spot during Inside IU weekly coach’s show (12 broadcasts)</td>
</tr>
<tr>
<td>- Presenting Sponsor of IU football Halftime Show – statewide radio network</td>
</tr>
<tr>
<td>- Opening Closing billboards – IU basketball (29 broadcasts)</td>
</tr>
<tr>
<td>- One (4) customized statewide radio spot during IU basketball (29 broadcasts)</td>
</tr>
<tr>
<td>- One live read – statewide radio network during IU basketball (29 broadcasts)</td>
</tr>
<tr>
<td>- One (4) statewide radio spot during Inside IU weekly coach’s show (13 broadcasts)</td>
</tr>
<tr>
<td>- One customized statewide radio network feature during IU basketball (29 broadcasts)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Internet Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>- One (1) web banner and story ad with 500,000 guaranteed geo targeted impressions on IUhoosiers.com during IU football</td>
</tr>
<tr>
<td>- One (1) web banner and story ad with 500,000 guaranteed geo targeted impressions on IUhoosiers.com during IU basketball</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Official Game Sponsorship – IU Football</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 2013 season – Aug 29th IU vs. Indiana State</td>
</tr>
<tr>
<td>- Starting 2014. Sponsor &amp; Provider will mutually agree on target game sponsorship</td>
</tr>
<tr>
<td>- One (1) full page, 4 color advertisement in the collectible game day program.</td>
</tr>
<tr>
<td>- School of Education logo on the front cover of the collectible game day program.</td>
</tr>
<tr>
<td>- One (1) VIP experience for four (4) people, including on-field access*, autographed game ball, suite tickets and Indiana merchandise.</td>
</tr>
<tr>
<td>- Two (2) additional 30 second radio commercial spots on the Indiana Sports Network.</td>
</tr>
<tr>
<td>- Opportunity to conduct a 2-minute interview (half-time or pre-game) on the Indiana Sports Network.</td>
</tr>
<tr>
<td>- Two (2) in-venue public address announcements, including a full screen billboard on the main video board.</td>
</tr>
<tr>
<td>- Twenty (20) game tickets.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Signage &amp; Print Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>- One (1) video board feature during IU football (all home games)</td>
</tr>
<tr>
<td>- Eight (8) logo sponsored instant replay tags during IU football (all home games)</td>
</tr>
<tr>
<td>- One (1) video board feature during IU basketball (all home games)</td>
</tr>
<tr>
<td>- Two (2) logo sponsored instant replay tags during IU basketball (all home games)</td>
</tr>
<tr>
<td>- One (1) full page four (4) colored print ad in the Official IU Athletics men’s basketball game day program.</td>
</tr>
</tbody>
</table>

*indicates includes ground transportation and 2 nights accommodations in a conference hotel.
THE INDIANA UNIVERSITY SCHOOL OF EDUCATION

20 INDIANA TEACHER OF THE YEAR RECIPIENTS
22 MILKEN EDUCATOR AWARD WINNERS
A TOP-20 RANKING FROM U.S. NEWS & WORLD REPORT

for those who
dare to teach

For over 100 years, The Indiana University School of Education has been preparing educators to teach the world. It’s an honor, a privilege, and responsibility we take seriously.

For more information visit education.indiana.edu.

What matters. Where it matters.

INDIANA UNIVERSITY
SCHOOL OF EDUCATION
I was an A student in high school.
I want to be a great teacher.
That is why I CHOSE INDIANA UNIVERSITY.

Terrye Green, '15

School of Education
For those who dare to teach.
For more information visit education.indiana.edu.
That’s where you come in.

Direct Admit Scholars at the Indiana University School of Education will one day become the kind of teachers you never forget: the kind of teachers who are brilliant and compassionate, who care about student success, fight for educational progress, and in the process, end up changing the world.

As a Direct Admit Scholar, you’ll benefit from:
• The opportunity for significant scholarship support
• Funding to support an international student teaching experience, if you so choose
• Access to special mentoring programs
• A personal advisor, starting your first semester on campus

Learn more at education.indiana.edu/undergraduate/apply/direct-admit-scholars.html.

What matters. Where it matters.

We want the best students. Period.

Direct Admit Scholars Program
Great teachers will always be in high demand

Schools, corporations, laboratories, clinics, courtrooms: **highly trained teachers flourish in every one of these settings.**

Why? Because a great teacher knows how to lead, understands how others learn and can communicate valuable information in ways that students—or co-workers or audiences—will remember.

In addition to preparing teachers to lead their own classrooms, an Indiana University School of Education degree serves as strong preparation for any career. Our graduates enter the workforce with deep content knowledge and a wide range of skills employers everywhere seek, including experience in presenting, public speaking, conflict resolution, organization and time management.

**Prepare to teach anywhere.**

Learn more about the Indiana University School of Education

What matters. Where it matters.
Students—including future educators—learn best by doing.

That’s why the Indiana University School of Education ensures that you’ll have as many chances as possible to put educational theory into practice:

- Through early field experiences, you’ll observe in a wide range of area classrooms as early as your second semester on campus.
- Embark on a Global Gateways Project (25 percent of Indiana University School of Education students do before they graduate) in Chicago, on one of three Navajo reservations throughout the United States or at any one of 18 international locations.
- Serve with College Mentors for Kids, the Special Olympics or choose from dozens of other volunteer opportunities in which you mentor young children.
- Student teach for up to an entire semester and prepare to one day lead your own classroom.

Learn more about the Indiana University School of Education.
This is where it all begins.

This is where you'll learn what it truly means to be a member of the “Hoosier Nation.”

where you'll attend your first Little 500, (the greatest spectacle in collegiate bicycle racing).

where you'll fall in love with a woman named Mother Bear (this will make more sense later).

This is where you'll form some of your most impactful friendships, memories, and core beliefs.

But that's only part of the reason why you're coming to the Indiana University School of Education.

You're coming here because you already understand the value of a quality education; because learning matters to you; because the right teacher at the right time made it matter to you. You're coming here because you're an exceptional student who wants to one day become an exceptional teacher.

You've come to the right place.
for those who
dare to teach

THE INDIANA UNIVERSITY SCHOOL OF EDUCATION